



Les Rôtisseries St-Hubert Contest Rules

Contest Sponsor: Les Rôtisseries St-Hubert Ltée
Contest Administrator: Lanla Marketing Research

This contest is designed for viewing and participation in Canada only, and shall be construed and evaluated under Canadian laws. Please do not enter if you are not a legal Canadian resident at the time of registration.

You must have reached the age of majority to enter.

To be won each month, a \$1,000 prize in cash!

To enter the contest, please complete the survey online available through this link: www.st-hubertopinion.com.

OFFICIAL CONTEST RULES

1. HOW TO ENTER

1.1. **Contest period:** The Contest starts on the first day and ends on the last day of the month. There is one prize per month to be won. Customers are automatically entered in the Contest – Customer Satisfaction Survey (“Contest”) once they have completed their satisfaction survey.

1.2. **How to enter?** To enter, entrants must complete the satisfaction survey available on www.st-hubertopinion.com. Once the entrant has completed the survey, his name is automatically included in the next draw. A limit of one survey entry per invoice, per day is allowed.

1.3. **No purchase necessary:** Although an email address and access to the Internet is required to enter the Contest, no purchase is necessary. Several public libraries, Internet cafés, retail stores and others offer Internet access and several Internet suppliers and other companies provide free email. However, you can still enter the contest without making a purchase in a St-Hubert rotisserie. In that case, only one contest entry per 30-day period is allowed. To do so, please send a letter with 150 words or more explaining why you would like to enter the “Customer Satisfaction Survey” Contest. This letter must include your contact information (name, email and phone number) and must be sent to the following address: info@lanla.com. Mechanically reproduced registrations or those made in any manner other than specified herein shall be null.

1.4. **Awarding of prizes:** Subject to these Contest rules and regulations, all respondents who have completed the survey must keep their invoice for validation purposes. No prize will be awarded to the winner if he is unable to present his invoice.

2. PRIZE

2.1. **Prize:** Each month, a (1) \$1,000 prize in cash is awarded to one of the survey entrants after a draw. Any prize must be accepted as is. No substitution or transfer will be allowed.

Winners are solely accountable for all other expenses not specifically mentioned as being included in the prize. This Contest is subject to Official Rules and Regulations and any applicable federal, provincial or local law collectively (“Rules and Regulations”).

2.2. **Draw:** Draws will be held each month, on the fifth day of the month following the end of the Contest period, unless the fifth day of the month is a Saturday, a Sunday, or a public holiday. In that case, draws will be held on the next business day. Here are the start and end dates of the contests :

Contest start date	Contest end date	Date of the prize draw
October 1, 2017	October 31, 2017 at 11h59pm	November 6, 2017 at 10am
November 1, 2017	November 30, 2017 at 11h59pm	December 5, 2017 at 10am
December 1, 2017	December 31, 2017 at 11h59pm	January 5, 2017 at 10am
January 1, 2018	January 31, 2018 at 11h59pm	February 5, 2018 at 10am
February 1, 2018	February 28, 2018 at 11h59pm	March 5, 2018 at 10am
March 1, 2018	March 31, 2018 at 11h59pm	April 5, 2018 at 10am

Draws will be held at 10am (ET) at the head office of Lanla Recherche Marketing, 450 boul. Laurier, Mont-Saint-Hilaire, QC, J3H 3N9. The winners will be randomly selected using an automated system and decisions will be final and binding.

In a period of ONE (1) week following the Contest draw, Les Rôtisseries St-Hubert Ltée will contact the potential winner by telephone or email at the email account used to enter the Contest. The potential winner will have a period of SEVEN (7) business days of being contacted by email (or phone) (the “Contact Deadline”) to contact Les Rôtisseries St-Hubert Ltée by email (or phone) using the email address (or phone number) provided.

In the event where the potential winner does not answer at the latest at the end of the Contact Deadline or if the potential winner does not comply with the requirements, this potential winner will be deemed to have waived his right to claim the Prize and Les Rôtisseries St-Hubert Ltée will then have the right to select another potential winner among the remaining eligible entries. Before being declared a winner, the selected entry will need to be verified by Les Rôtisseries St-Hubert Ltée.

Les Rôtisseries St-Hubert Ltée reserves the right to request proof of age and proof that the winner has complied with the official contest rules before awarding the Prize. Les Rôtisseries St-Hubert Ltée reserves the right to award a prize of the same kind or of equivalent value in the event that the Prize is unavailable, for any reason whatsoever. Any decision taken by Les Rôtisseries St-Hubert Ltée regarding this Contest is final and binding for all entrants.

2.3 **Prize claim:** Winners will be required to go to the rotisserie for which they answered the survey in order to claim their Prize.

2.4 **Chances of winning:** Chances of winning depend only on the total number of eligible entries received during the selected period.

3. GENERAL RULES

3.1 All prize claims are subject to verification by Les Rôtisseries St-Hubert Ltée or their designated representatives.

3.2 **Eligibility:** The Contest is open to all customers of Les Rôtisseries St-Hubert Ltée, except employees, members of an employee's or retiree's immediate family or person living with an employee, or its affiliates, retailers, franchisees, agents, associates, dealers, representatives, advertising or promotional agencies, or Lanla Marketing Research.

3.3 To be eligible to the Contest, all survey questions must be completed. Any attempt to enter the Contest other than what is described in these rules shall be null.

3.4 Les Rôtisseries St-Hubert Ltée is the source of unique and definitive reference in terms of prize claim validation.

3.5 All surveys and entries become the property of Les Rôtisseries St-Hubert Ltée. Neither Les Rôtisseries St-Hubert Ltée, nor its retailers or any organization participating in the Contest shall be held responsible for any documentation relating to the Contest that is illegible, incomplete, lost, stolen, misdirected, not received, destroyed or delayed for any reason whatsoever.

3.6 **Responsibility:** Les Rôtisseries St-Hubert Ltée and Lanla Marketing Research cannot be held liable for any piece of computer, software or faulty links, loss or absence of the ability to communicate, or any computer or network transmission that is faulty, incomplete, incomprehensible or erased and that renders the entrant ineligible to the Contest.

The entrant and/or winner assumes all liability for any damage caused or claimed to have been caused by entering the Contest and/or by accepting or using any prize or related travel, including but not limited to, damages or claims for injury or damage to property.

3.7 **Confidentiality:** Any personal information provided by entrants to Les Rôtisseries St-Hubert Ltée or its affiliates will be subject to Les Rôtisseries St-Hubert Ltée's privacy policy. Thus, except where prohibited by law, (1) the entry and/or acceptance of a Prize winner constitutes permission for Les Rôtisseries St-Hubert Ltée to use the following information about the winner: name, address (city and/or state or province), photo, likeness, biographical information, statement, voice for advertising purposes on a global scale (including posting on the Internet/website), in perpetuity, without notice or additional compensation of the Contest or Prize awarded and (2) Les Rôtisseries St-Hubert Ltée have the right to modify, change, adapt,

electronically change, use, assign and/or dispose of all survey in any manner and for any purpose whatsoever without notice to the entrant or any third party.

3.8 Contest Rules: Les Rôtisseries St-Hubert Ltée reserves the right to modify or revise any of the Contest Rules or cancel the Contest at any time. With the exception of the provisions precisely specified in the Contest Rules, all prizes must be accepted as awarded and may not be transferred or exchanged. By accepting a prize, winners agree that their name, address and/or picture may be used without compensation, in any advertising or subsequent promotion carried out by Les Rôtisseries St-Hubert Ltée or its advertising agents.

By entering this Contest, entrants agree to comply with the Contest Rules and the decisions made by Les Rôtisseries St-Hubert Ltée and Lanla Marketing Research, which are considered final.

3.9 Quebec residents: Any litigation with respect to the organization or conduct of an advertising contest may be submitted to the Régie des alcools, des courses et des jeux for a ruling. Any litigation respecting the awarding of a prize may be submitted to the Régie only for the purpose of helping the parties reach a settlement.

3.10. In case of conflict between these Rules' English and French versions, the French version shall prevail.